

**FOR IMMEDIATE RELEASE**

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**ADVANTAGE CREDIT ANNOUNCES ENHANCED INTEGRATION WITH  
CALYX® POINT® AS NEW POINT PREFERRED PARTNER™**

*CLEVELAND, OH, June 17, 2002*— Advantage Credit announced today its status as a Point Preferred Partner™ at the National Association of Mortgage Brokers 2002 Annual Convention. Preferred Partner status allows Calyx Point users to instantly import or export borrowers credit data from Advantage to an electronic Point mortgage loan application.

“Advantage’s closer relationship with Calyx will serve our customer bases well,” said Lance Forchilli, Vice President of Business Development for Advantage Credit. “We’ve had import/export capabilities with Point since 1994 through our own system, but now customers can order and import credit reports from a simple drop-down menu embedded in Point for more convenience,” he said. The new drop-down menu access will be included on Calyx’s latest release of Point for Windows, Version 3.9

"Calyx is pleased to have Advantage Credit as a Preferred Point Partner. We're sure that all Point users will appreciate the convenience of being able to launch the Advantage interface from within a Point file as well as being able to install the Advantage Credit software directly from the Point CD," said Dennis Boggs, Sr. Vice President of Business Development at Calyx. "The Preferred Point Partner interface benefits both Point users and third-party vendors by bringing a streamlined connection, which makes data transfer fast and convenient," she continued.

Advantage Credit has long been a leader in credit reporting technology. The company offered early integration with many loan origination software packages in the mid-90's, and was among the first to offer completely web-based credit reporting to mortgage brokers and bankers in 1999. Today, the company delivers most of its orders to its more than 5,000 customers in less than 30 seconds. That speed will increase significantly in coming months as

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the company implements system enhancements using XML-based coding (Extensible Mark-up Language).

"Technology has been the key to overwhelming success for many of our loan officers," said Eric Weinstein, President of Carteret Mortgage Corporation and a customer of both Advantage Credit and Calyx. "We choose vendors that help us close loans the fastest, and Advantage and Calyx are two at the top of our list for best technology and service."

### **About Calyx Software**

Founded in 1991, Calyx Software began its operations with one vision—to provide accessible, affordable, and reliable software for all mortgage professionals. Now more than 20,000 mortgage companies in all 50 states use Calyx Point. According to a recent survey conducted by Wholesale Access, 55% of all mortgage brokers use Calyx Point. Calyx is a privately-owned corporation, headquartered in San Jose, California.

### **About Carteret Mortgage**

Carteret Mortgage was started in 1995 by Eric Weinstein, and is one of the largest net branch mortgage brokerages in the U.S. Carteret Loan Officers work from home in self-sufficient branches, allowing higher pay, superior job satisfaction, improved self-esteem, lower mortgage rates, and greater employee/family quality of life. For more information, visit [www.carteretmortgage.com](http://www.carteretmortgage.com).

### **About Advantage Credit**

Founded in 1991, Advantage Credit is a wholly owned subsidiary of Advantage Plaza, Inc., and a 3-time *Inc. 500* winner. The company provides electronic credit reporting services to mortgage brokers and other business-to-business markets. Advantage Plaza is also the parent company of Advantage Hire, which provides pre-employment background reports to businesses ranging from mid-sized to Fortune 500 companies.

For more information, contact Advantage Credit at (800) 600-2510, or email [info@advantagecredit.com](mailto:info@advantagecredit.com), or visit [www.advantagecredit.com](http://www.advantagecredit.com).

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