



Brokers Can Close More Loans with Right Connections

Advantage Credit to Launch Lender Database at NAMB

Pensacola, FLA, June 21, 2006 - Advantage Credit will soon offer its customers an extensive searchable database of lender programs to help them close more loans faster.

Originator's Best Friend (OBF) is a loan search database that is sponsored and maintained by top lenders in the industry. Through OBF, Advantage Credit will connect their mortgage broker customers to compatible lenders for their hard to close loans.

Advantage Credit will officially launch OBF at the 33rd Annual National Association of Mortgage Brokers Convention and Expo in Philadelphia, Pennsylvania June 24.

OBF is a web-based tool that allows brokers to perform targeted searches for loan stumbling blocks and delivers the data on loan programs in a broker-friendly format.

"I have worked with thousands of brokers over the years and know that a great lender database is a win-win for all," said Advantage Credit's sales manager, Linda Litt. "Brokers find the home for their borrower fast, and the lenders get the loan volume."

OBF offers top lenders the opportunity to connect with Advantage Credit's 25,000 brokers by inputting their various loan programs and sponsoring at four different levels.

"Advantage Credit knows mortgage brokers and also knows that some brokers can spend days trying to place their loans," said Advantage Credit president, Ron Litt. "This loan search database is bridging brokers to lenders 24 hours a day, seven days a week. It was created by brokers for brokers."

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For more information on Originator's Best Friend, please visit Advantage Credit at NAMB at Booth # 353 or contact Amber Jackson, public relations manager, at ajackson@advantagecredit.com or via telephone at 850-439-2471.

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