

FOR IMMEDIATE RELEASE

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ADVANTAGE CREDIT PROVIDES CREDIT REPORTING SERVICES TO MICASAPRESTAMOS.COM

PENSACOLA, FL, January 19, 2004— Advantage Credit now provides credit reporting, credit score and credit correction information to mortgage brokers subscribing to MiCasaPrestamos.com, the recently launched web portal that connects Spanish-speaking U.S. residents to Spanish-speaking brokers and lenders nationwide.

Brokers subscribing to this “one-stop” Hispanic homebuying resource will gain access to tools and critical credit information that can help both new Hispanic immigrants and third-generation Hispanic Americans navigate the maze of issues related to credit reports and their effects on securing a home loan.

Advantage Credit has set a brisk pace in catering to the credit needs of Hispanic brokers, lenders & homebuyers, with free Spanish credit reports with each regular credit report order, customer service in Spanish and affiliate relationships that have been formed to provide online counseling to Hispanic homebuyers.

“Advantage’s work with MiCasaPrestamos.com and other Hispanic efforts is the start of a much larger strategy in serving minority homebuyers in many language groups,” said Mark Simms, president of Advantage Credit.

About Advantage Credit

Founded in 1991, Advantage Credit is a wholly owned subsidiary of Advantage Plaza, Inc., and a 5-time *Inc 500* winner located in Pensacola, Florida. The company provides credit reporting and origination services to some 7,000 mortgage brokers and lenders through Advantage Online, the easiest credit reporting system on the Internet. For more information, contact Advantage Credit at (800) 600-2510, or email info@advantagecredit.com, or visit www.advantagecredit.com, or visit MiCasaPrestamos.com.

About Bilingual Scout

Headquartered in the Dallas Metropolitan area, Bilingual Scout was envisioned and formed by Rick Troutman, a south Texas native. Mr. Troutman has been providing sales and management expertise to many business industries for over 25 years. For more information, visit BilingualScout.com.

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