

FOR IMMEDIATE RELEASE



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**ADVANTAGE CREDIT TO INTRODUCE NEW PRESIDENT AT
HOLIDAY OPEN HOUSE FOR AREA MORTGAGE BROKERS**

PENSACOLA, FLA., December 2, 2005 --- Advantage Credit International, Inc., an industry leader in data-driven, web-based mortgage credit reporting headquartered in Pensacola, Florida, will host a Holiday Open House on December 13, 2005 from 4 p.m. to 7 p.m. for all area mortgage brokers in Escambia, Santa Rosa and Okaloosa counties.

Guests will have the opportunity to meet and greet Advantage Credit's new president and industry veteran, Ron Litt. Litt joined the *Inc. 500* "Hall of Fame" company in August 2005, bringing over 41 years of expertise and experience in the information and mortgage industry to the organization. Formerly senior vice president of retail operations at MortgageIt, Litt was responsible for the selection and rollout of a new LOS system for the retail division. He also oversaw operations of MortgageIt's Home Closer Division, a business providing title and settlement services for MortgageIt's retail branches.

Previously, Litt served as senior vice president and chief technology officer at Allied Home Mortgage Capital Corporation; the nation's largest mortgage brokerage. Prior to his career in the mortgage industry, he held a private consulting practice, did work for NASA as a consultant on the Space Shuttle program and the early Mercury manned program and worked under contract at the Pentagon on various classified computer network projects. Litt has also

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been featured in national publications such as Real Estate Weekly and Mortgage Technology as a mortgage industry expert.

“I’m looking forward to meeting the local mortgage brokers and hearing about how we can better help them,” said Litt. “Advantage Credit is an industry leader in closing more loans faster with the best credit report format, ViewFast™. We are always looking for ways to speed up the loan process and detect and prevent mortgage fraud.”

In addition, the mortgage training class schedule will be announced. Advantage Credit will hold classes on credit scoring, loan origination and mortgage fraud detection in February and can schedule classes for businesses on location if desired.

Area mortgage brokers, loan officers and processors are invited, and the first thirty guests will receive an Advantage Credit gym bag. Advantage Credit will also be giving away a Samsung Pocket PC phone with camera as a door prize. Holiday entertainment, food and refreshments will be provided.

For more information, contact Amber Jackson, Advantage Credit public relations manager, at 850.439.2471 or via e-mail at ajackson@advantagecredit.com.

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About Advantage Credit

Founded in 1991, Advantage Credit International is a wholly owned subsidiary of Advantage Plaza, Inc. The company provides credit reports and related services to more than 8,000 mortgage brokers and other customers through Advantage Online, and is a 5-time Inc. 500 “Hall of Fame” winner. For more information, contact Amber Jackson at 800.600.2510 x2471, or via e-mail ajackson@advantagecredit.com or visit advantagecredit.com.

About Advantage Plaza

Advantage Plaza Incorporated, headquartered in Pensacola, Fla., was founded in 2000 as a holding company for several information technology companies. The company operates and holds four subsidiaries: Advantage Credit, specializing in mortgage credit reporting; ECN -

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Exceptional Closing Network, providing courtesy closing services; ERS Hire, offering background and pre-employment screening services; and Citadel Financial Group, focusing on proactive debt recovery for businesses. Advantage Plaza's primary and core company, Advantage Credit, is known for being a five-time Inc. 500 "Hall of Fame" winner. For more information on the companies of Advantage Plaza and their product offerings, visit any of the following websites: advantagecredit.com, ershire.com and citadelfinancial.net. Also for more information, contact Amber Jackson at 800.600.2510 x2471, or via e-mail ajackson@adin.net.