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**ADVANTAGE CREDIT PLACES FOR 3<sup>RD</sup> CONSECUTIVE YEAR IN THE  
FLORIDA FAST 100**

PENSACOLA, FL, March 25, 2002— Advantage Credit has placed on the Florida Fast 100 for the third year in a row by the University of Florida's Warrington College of Business Administration, the Fisher School of Accounting and the Center for Entrepreneurship & Innovation.

The Florida Fast 100 names the fastest-growing, privately held companies in the state, and highlights the hard work, business savvy and creative efforts of hundreds of entrepreneurs across Florida.

Advantage Credit provides credit reports to mortgage brokers and bankers, property managers and hiring managers. Founder & CEO Tim Handley attributes the company's growth speed to its powerful sales model, combined with Internet order & delivery. "We've always been ahead of the curve with our technology, and our customers like that we give them what they need faster," he commented. "Our model has dovetailed perfectly with the use of the Internet," he added.

Advantage placed at #47 in 2001. Previous placements were #19 in 2000, and #8 in 1999. Handley noted that although the company's past drive has been toward high top-end growth, the focus has shifted toward growing the bottom line. "We are enjoying the best of both worlds at this point: high growth and strong profitability," he said. "We surpassed our targets substantially last year and it's only looking better for 2002." Advantage Credit also won placement on the *Inc. 500* in 2001 for the third year running, which represents the fastest growing private companies in the nation.

Founded in 1991, Advantage Credit is a wholly owned subsidiary of Advantage Plaza, Inc. The company provides credit reporting services to mortgage brokers and other business-to-business markets. Advantage Plaza is also the parent company of Advantage Hire, which provides pre-employment background reports.

For more information, contact Advantage at (800) 600-2510, or email [info@advantagecredit.com](mailto:info@advantagecredit.com), or visit [www.advantagecredit.com](http://www.advantagecredit.com).

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