

FOR IMMEDIATE RELEASE

FOR MORE INFORMATION:

Julie Jordan, V.P. of Marketing—(800) 600-2510

jjordan@advantagecredit.com

15 W. Strong Street

Pensacola, Florida 32501

ADVANTAGE CREDIT PROVIDES INSTANT SPANISH TRANSLATIONS ON CREDIT REPORTS

PENSACOLA, FL, March 29, 2002— Advantage Credit customers can now view and print credit reports with an instant Spanish translation of key terms.

These translated reports, available through Advantage's Online Services (the company's web-based credit reporting system), give brokers immediate, one-click access to a larger market of loan and refinance potential. Translated reports are free, and English reports on the same clients can be accessed concurrently in the usual way. All mortgage credit report types are available with translations, including single-bureau or merged reports, RMCR's & International reports.

"We already offer Customer Service in Spanish, along with translation help for our brokers' customers," said Julie Jordan, V.P. of Marketing for Advantage. "This report will make explaining credit results to Spanish-speaking customers easier, and help brokers close more loans in this segment," she continued.

The need for Spanish-language loan services—and the associated growth opportunity for brokers—is apparent from U.S. Census statistics for 2000. Over 17 million Americans speak Spanish at home, and the Census Bureau projects that the number of Hispanics in the U.S. will rise from 12% to 24% over the next five decades. In 1996 data, among Hispanics, 42.8% percent of householders were homeowners, with this figure rising at a faster rate than other demographic groups.

Allied Mortgage, a branch network company with over 700 branches, requested this product from Advantage to help service their growing, Spanish-speaking customer base.

"This Advantage product will complement our new Spanish language website, www.Prestamopronto.net, said Ron Litt, Executive Vice President of Allied. "Both Allied and our clients stand to gain when we meet the origination needs of the Hispanic community."

Founded in 1991, Advantage Credit is a wholly owned subsidiary of Advantage Plaza, Inc., and a 3-time *Inc. 500* winner. The company provides credit reporting services to mortgage brokers and other business-to-business markets. Advantage Plaza is also the parent company of Advantage Hire, which provides pre-employment background reports to businesses ranging from mid-sized to Fortune 500 companies.

For more information, contact Advantage Credit at (800) 600-2510, or email info@advantagecredit.com, or visit www.advantagecredit.com.

###